Click with Caution
It’s not just email anymore

Social engineering is the attempt to trick you into sharing confidential or personal information. Phishing email messages are most familiar to us, but other forms are on the rise.

Phishing
Fraudulent emails try to collect your personal or sensitive information.

Vishing
Ever get a call from the IRS? Be aware for phony phone calls or voice messages trying to steal your personal information.

Smishing
Did you REALLY win a $500 Amazon gift card? That’s probably a fake text or SMS message.

Know if it’s real or fake. Use the FUDGE model to spot the fake message. Remember, bad actors will play on:

- **F**ear
- **U**rgency
- **D**esire to please
- **G**reed
- **E**motion

Report suspicious email.
Reporting a phish is simple. Here are three ways.

1. In the Outlook email banner, click Report Message and choose Phishing (O365 users only).
2. Send the full message header to the helpdesk@yale.edu (EliApps, O365).
3. Call the Help Desk at 203-432-9000 to quickly block the message.

That’s how often a cyber attack occurs. Cyber attackers work around the clock to steal your personal information.

cybersecurity.yale.edu/click-with-caution-toolkit